

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims

Claim 1 (original): A method of broadcasting a series of television programmes, the method comprising repeatedly broadcasting a group of programmes in the series and, after a period, repeatedly broadcasting a subsequent group of programmes in the series instead of the previous group of programmes, wherein the subsequent group of programmes includes at least one programme later in the series than the programmes in the previously broadcast group, and continuing in the same way in order to broadcast all of the programmes in the series.

Claim 2 (original): The method of claim 1, wherein repeatedly broadcasting the group (or subsequent group) of programmes comprises broadcasting the programme in a single channel or audiovisual data stream.

Claim 3 (currently amended): The method of claim 1 ~~or claim 2~~, wherein repeatedly broadcasting the group (or subsequent group) of programmes comprises broadcasting the programmes in the group one after the other.

Claim 4 (currently amended): The method of ~~any one of the preceding claims~~ claim 1, wherein repeatedly broadcasting the group (or subsequent group) of programmes comprises broadcasting the programmes only one at a time.

Claim 5 (currently amended): The method of ~~any one of the preceding claims~~ claim 1, wherein the period is long enough for the programmes in the groups to be broadcast more than once.

Claim 6 (currently amended): The method of ~~any one of the preceding claims~~ claim 1, wherein the programmes are broadcast circularly.

Claim 7 (currently amended): The method of ~~any one of the preceding claims~~ claim 1, wherein each group of programmes includes all but the earliest one of the programmes in the preceding group of programmes and/or all but the latest one of the programmes in the succeeding group of programmes.

Claim 8 (currently amended): The method of ~~any one of the preceding claims~~ claim 1, wherein the groups of programmes are broadcast only during intervals.

Claim 9 (original): A method of transmitting a television programme including interactive content, the method comprising transmitting a stream of audiovisual data for display by a receiver and transmitting a separate stream of interactive content data for storage at the receiver, wherein the stream of audiovisual data includes codes in response to the receipt of which the receiver is intended to include the stored interactive content data in the display of the audiovisual data.

Claim 10 (original): A method of receiving a television programme including interactive content, the method comprising receiving a stream of audiovisual data for display and receiving a separate stream of interactive content data, storing the interactive content data and responding to codes in the stream of audiovisual data to include the stored interactive content data in the display of the audiovisual data.

Claim 11 (currently amended): The method of ~~claim 8 or~~ claim 9, wherein the interactive content is included in the display of the audiovisual data by overlaying it on the displayed audiovisual data.

Claim 12 (currently amended): The method of ~~any one of claims 9 to 11~~ claim 9, wherein the displayed interactive content is varied in response to further codes included in the audiovisual data stream.

Claim 13 (currently amended): The method of ~~any one of claims 9 to 12~~ claim 9, wherein the codes are transmitted a Vertical Blanking Interval (VBI) of the audiovisual data stream.

Claim 14 (currently amended): The method of ~~any one of claims 9 to 13~~ claim 9, wherein the codes are transmitted in a page of Teletext™.

Claim 15 (currently amended): The method of ~~any one of claims 9 to 14~~ claim 9, wherein the codes are transmitted in Teletext™ page 7AA.

Claim 16 (original): An apparatus for broadcasting a series of television programmes, the apparatus comprising: a transmitter for repeatedly broadcasting a group of programmes in the series and, after a given period, repeatedly broadcasting a subsequent group of programmes in the series instead of the previous group of programmes; and a controller for including in the subsequent group of programmes at least one programme later in the series than the programmes in the previously broadcast group, wherein the transmitter and controller continue in the same way in order to broadcast all the programmes in the series.

Claim 17 (original): The apparatus of claim 16, wherein the transmitter repeatedly broadcast the programmes in the group (or subsequent group) in a single channel or audiovisual data stream.

Claim 18 (currently amended): The apparatus of claim 16 ~~or 17~~, wherein the transmitter repeatedly broadcasts the programmes in the group (or subsequent group) one after the other.

Claim 19 (currently amended): The apparatus of ~~any one of claims 16 to 18~~ claim 16, wherein the transmitter repeatedly broadcasts the programmes in the group (or subsequent group) only one at a time.

Claim 20 (currently amended): The apparatus of ~~any one of claims 16 to 19~~ claim 16, wherein the period is long enough for the programmes in the groups to be broadcast more than once.

Claim 21 (currently amended): The apparatus of ~~any one of claims 16 to 20~~ claim 16, wherein the transmitter broadcasts the programmes circularly.

Claim 22 (currently amended): The ~~method~~ apparatus of ~~any one of claims 16 to 21~~ claim 16, wherein each group of programmes includes all but the earliest one of the programmes in the preceding group of programmes and/or all but the latest one of the programmes in the succeeding group of programmes.

Claim 23 (currently amended): The apparatus of ~~any one of claims 16 to 22~~ claim 16, wherein the transmitter broadcasts the groups of programmes only during intervals.

Claim 24 (original): An apparatus for transmitting a television programme including interactive content, the apparatus comprising a transmitter for transmitting a stream of audiovisual data for display by a receiver and transmitting a separate stream of interactive content data for storage at the receiver, and an encoder for including codes in the stream of audiovisual data includes, in response to the receipt of which codes the receiver is intended to include the stored interactive content data in the display of the audiovisual data.

Claim 25 (original): An apparatus for receiving a television programme including interactive content, the apparatus comprising a receiver for receiving a stream of audiovisual data for display and receiving a separate stream of interactive content data, a memory for storing the interactive content data and a decoder for responding to codes in the audiovisual data to include the stored interactive content data in the display of the audiovisual data.

Claim 26 (currently amended): The apparatus of claim 24 ~~or 25~~, wherein the receiver includes the interactive content in the display of the audiovisual data by overlaying it on the displayed audiovisual data.

Claim 27 (currently amended): The apparatus of ~~any one of claims 24 to 26~~ claim 24, wherein the decoder varies the displayed interactive content in response to further codes in the audiovisual data stream.

Claim 28 (currently amended): The apparatus of ~~any one of claims 24 to 27~~ claim 24, wherein the encoder includes the codes in a Vertical Blanking Interval (VBI) or the audiovisual data stream.

Claim 29 (currently amended): The apparatus of ~~any one of claims 24 to 28~~ claim 24, wherein the encoder includes the codes in a page of Teletext™.

Claim 30 (currently amended): The apparatus of ~~any one of claims 24 to 29~~ claim 24, wherein the encoder includes the codes in Teletext™ page 7AA.

Claim 31 (canceled).

Claim 32 (new): The method of claim 2, wherein repeatedly broadcasting the group (or subsequent group) of programmes comprises broadcasting the programmes in the group one after the other.

Claim 33 (new): The method of claim 10, wherein the interactive content is included in the display of the audiovisual data by overlaying it on the displayed audiovisual data.

Claim 34 (new): The method of claim 10, wherein the displayed interactive content is varied in response to further codes included in the audiovisual data stream.

Claim 35 (new): The method of claim 10, wherein the codes are transmitted a Vertical Blanking Interval (VBI) of the audiovisual data stream.

Claim 36 (new): The method of claim 10, wherein the codes are transmitted in a page of Teletext™.

Claim 37 (new): The method of claim 10, wherein the codes are transmitted in Teletext™ page 7AA.

Claim 38 (new): The apparatus of claim 17, wherein the transmitter repeatedly broadcasts the programmes in the group (or subsequent group) one after the other.

Claim 39 (new): The apparatus of claim 25, wherein the receiver includes the interactive content in the display of the audiovisual data by overlaying it on the displayed audiovisual data.

Claim 40 (new): The apparatus of claim 25, wherein the decoder varies the displayed interactive content in response to further codes in the audiovisual data stream.

Claim 41 (new): The apparatus of claim 25, wherein the encoder includes the codes in a Vertical Blanking Interval (VBI) of the audiovisual data stream.

Claim 42 (new): The apparatus of claim 25, wherein the encoder includes the codes in a page of Teletext™.

Claim 43 (new): The apparatus of claim 25, wherein the encoder includes the codes in Teletext™ page 7AA.